



## WIP G20 Roundtable: “Digitalisation: Policies for a Digital Future”, co-hosted by W20

Meeting of Women Parliamentarians, in connection with the G20 Digital Ministers Conference hosted by the German Economic Affairs Ministry, in cooperation with W20.

### Overview

The first meeting of G20 Ministers responsible for the digital economy will be convened during the 2017 German G20 Presidency. Initiatives that shape globalisation will be the focus of this meeting, which aims at more inclusive growth.

The **WIP G20 Roundtable: “Digitalisation: Policies for a Digital Future”, co-hosted by Women20 (W20)**, will gather **selected Women Political Leaders** from G20 countries, and guest countries to the German G20 Presidency, to discuss with the **German Federal Minister for Economic Affairs and Energy**: What are the major drivers transforming both digital economy, and digital society? How should women political leaders prepare for this new actors, and steer the process?

**Brigitte Zypries, German Federal Minister of Economic Affairs and Energy**, and host of the G20 Digital Ministers Meeting, will join the WIP G20 Roundtable on the second day of the meeting, and bring outcomes to the attention of the G20 Ministers.

### Agenda

#### DAY 1: WEDNESDAY, 5 APRIL

12:00-13:30 Registration and Welcome Lunch

13:30-14:00 **OPENING REMARKS:**

- **Silvana Koch-Mehrin**, Founder of the Women Political Leaders Global Forum and former Vice-President of the European Parliament
- **Linda Lanzillotta**, Vice-President of the Italian Senate and Member of the Executive Board of the Women Political Leaders Global Forum (WPL)
- **Co-Chair of Women 20 Germany**
- **Julie Teigland**, EY Regional Managing Partner for Germany, Switzerland and Austria



## 14:00-15:00 CONNECTING THE DOTS

### DISCUSSION FOCUS:

All politics are local. Everything digital is global. The nature of digital innovation and of the digital economy is to overcome national borders. Digital natives are global citizens, whereas voters are nation-bound. How to overcome this difference? Many countries have a national digital strategy and yet plans mostly focus on infrastructure rather than privacy, security and skills development. How can national digital strategies unlock leapfrogging opportunities for countries? What digital-ready trade and investment policies can empower new forms of commerce and cut existing frictions in a digital economy? Which local and national answers are meeting the international dimension? What legislation and regulation is needed, and by whom?

### SPEAKERS

- **Clarisa Estol**, Secretary of Investment Promotion, Ministry of Communications, Argentina
- **María Lucero Saldaña Pérez**, Member of the Executive Board of the Women Political Leaders Global Forum (WPL), Member of the Senate and Chair of the Foreign Affairs Committee, Mexico
- **Hannah Bardell**, Member of the Parliament, SNP Head of Business and Economy Engagement, UK

## 15:00-15:30 Coffee Break

## 15:30-16:30 DOING THE RIGHT THING: LEGISLATING AND POLITICAL DECISION-MAKING IN THE DIGITAL AGE

### DISCUSSION FOCUS:

Recent landmark political events showed that traditional opinion polling and predictions of outcomes are no longer reliable. Today, politicians face a new kind of demos. Fake news, bots, artificial intelligence and populist uber-responsiveness set the scene. 2016 showed that traditionally neglected groups of society are becoming more vocal and increasingly active in the public debate, often via digital platforms. Unexpectedly, international economic agreements have become popular discussion items. What does political leadership in the digital age look like? Can we rebuild trust-based partnerships and collaboration? How can decisions be reached and implemented?

### SPEAKERS

- **Patricia Giménez**, Vice-President of the Chamber of Deputies, Argentina
- **Michiyo Yakushiji**, Member of the House of Councillors, Japan
- **Dalal bint Al-Harbi**, Member of the Shura Council, Saudi Arabia
- **Cristiane Brasil Francisco**, Member of the Chamber of Deputies, Brazil
- **Dr. Nurhayati Ali Assegaf**, Member of the Parliament, Chairwoman of the Committee for Inter-Parliamentary Cooperation Indonesian House of Representatives, Indonesia

## 16:30-16:35 PRESENTATION OF THE W20 STUDY: "EFFECTS OF DIGITALISATION ON GENDER EQUALITY IN THE G20"

## 16:35-17:00 Coffee Break



**17:00-18:00 CONCLUSION AND RECOMMENDATIONS: WHAT IS NEEDED TO MAKE THE DIGITAL ERA THE ERA OF WOMEN AS LEADERS?**

**DISCUSSION FOCUS:**

Technology is fundamentally changing the ways people work and live, opening new questions and opportunities. Leadership paradigms are being disrupted and reshaped. Technology has powerful disruptive effects on traditional power structures. What is the potential for new technologies to facilitate greater diversity in political leadership? What is the impact on the careers of the people we entrust with power? How can we harness the tremendous transformative potential of digital innovation to advance women in leadership?

**SPEAKERS**

- **Dr. Claudia Nemat**, Member of the Deutsche Telekom AG Board of Management, Technology and Innovation
- **Linda Lanzillotta**, Vice-President of the Italian Senate and Member of the Executive Board of the Women Political Leaders Global Forum (WPL)

**18:00-18:05 PRESENTATION OF THE W20 STUDY: "BRIDGING THE GENDER DIGITAL ACCESS GAP"**

**18:30-21:00 DINNER AND SOCIAL PROGRAMME**

**DAY 2: THURSDAY, 6 APRIL**

**08:30 – 09:00 WELCOME REMARKS:**

- **Silvana Koch-Mehrin**, Founder of the Women Political Leaders Global Forum and former Vice-President of the European Parliament
- **Co-Chair of Women 20 Germany**
- **Julie Teigland**, EY Regional Managing Partner for Germany, Switzerland, and Austria
- **Gabriela Ramos**, OECD Chief of Staff and Sherpa to the G20

**09:00-09:45 ROUNDTABLE DISCUSSION**  
**BRIGITTE ZYPRIES, FEDERAL MINISTER OF ECONOMIC AFFAIRS AND ENERGY**

**10:00 Transfer to the "Multi-Stakeholder Conference on the Digital Economy"**

**10:30 – 16:30 PARTICIPATION IN THE "MULTI-STAKEHOLDER CONFERENCE ON THE DIGITAL ECONOMY"**

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