



CONCORDIA

ANNUAL SUMMIT

2018 CONCORDIA ANNUAL SUMMIT
SEPTEMBER 24-25, 2018 | NEW YORK, USA

ABOUT CONCORDIA

Concordia is a member-based nonprofit, nonpartisan organization dedicated to actively fostering, elevating, and sustaining cross-sector partnerships for social impact. As equal parts convener, idea incubator, and partnership broker, Concordia aims to create a global community where challenges are solved collaboratively and inclusively.

The Concordia Annual Summit takes place in September each year, and convenes the world's most prominent business, government, and nonprofit leaders. Building on the success of 2017, our eighth Annual Summit will feature the most diverse and expansive range of speakers and topics to date, providing invaluable insight into global issues, showcasing partnership best practices, and transforming conversations into action.

Inclusivity remains at the core of the 2018 Annual Summit, and Concordia will elevate unique voices and perspectives from across all sectors and levels to explore the power of partnerships in driving innovative, lasting solutions to the biggest challenges of our time.

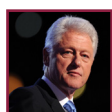
MISSION:

Concordia is a member-based organization dedicated to actively fostering, elevating, and sustaining cross-sector partnerships for social impact.

VISION:

Concordia aims to create a global community where challenges are solved collaboratively and inclusively.

PREVIOUS SPEAKERS



President Bill Clinton
42nd President,
United States of America



President George W. Bush
43rd President,
United States of America



Vice President Joe Biden
47th Vice President,
United States of America



Senator Lindsey Graham
Senator,
U.S. Senate



Christine Lagarde
Managing Director,
IMF



Hon. Donald H. Rumsfeld
13th & 21st Secretary of Defense,
U.S. Department of Defense



H.E. Ellen Johnson Sirleaf
President,
The Republic of Liberia



Luis Almagro Lemes
Secretary General,
Organization of American States



Secretary John Kerry
Former Secretary of State,
U.S. Department of State



Hon. Madeleine K. Albright
Chair of Albright Stonebridge Group
& Former Secretary of State,
U.S. Department of State



Warren Buffett
Chief Executive Officer,
Berkshire Hathaway Inc.



Kathy Calvin
President and CEO
United Nations Foundation



Hon. Elaine L. Chao
Secretary,
U.S. Department of Transportation



Nancy G. Brinker
Founder,
Susan G. Komen for the Cure



T. Boone Pickens
Founder & Chairman,
BP Capital



Dikembe Mutombo
Chairman & President,
Dikembe Mutombo Foundation



H.E. Alexis Tsipras
Prime Minister,
The Hellenic Republic



Dr. Bassem Youssef
Former Host,
Al-Bernameg



John P. Bilbrey
President and CEO,
The Hershey Company



Muhammad Yunus
Founder,
Yunus Social Business



Luis Alberto Moreno
President,
Inter-American Development Bank



H.E. Filippo Grandi
UN High Commissioner for Refugees,
United Nations



Dr. Anne-Marie Slaughter
President & CEO,
New America



Paul Polman
Chief Executive Officer,
Unilever

CIVIC ENGAGEMENT AND THE POLITICAL MIDDLE

There has been a rise in extremist politics facing democratic countries around the world, resulting in the polarization of attitudes and policies on both the “left” and the “right”. What happened to the “missing middle”? Concordia programming will bring together moderate viewpoints to identify specific trends influencing American politics today, as well as explore at a deeper level what motivates candidates, campaign financiers, and political activists ahead of the 2020 elections.

THE ROLE OF THE PRIVATE SECTOR IN ADDRESSING REFUGEE CRISES

Someone is displaced from their home every three seconds, meaning that today there are over 65 million displaced men, women, and children around the world, classified as migrants, asylum seekers, or internally displaced by the UN High Commissioner on Refugees (UNHCR). The international system must work across sectors and systems to develop sustainable solutions that not only help stem the drivers of forced movement but are also capable of absorbing into society a greater number of people than ever before. The Annual Summit’s programming will bring together industry, political, and third sector leadership motivated by multi-faceted goals, including: bolstering financing mechanisms to encourage investment in refugee response; identifying opportunities for the private sector to meaningfully improve pathways to quality employment; and, bettering public perceptions of refugee narratives through advocacy.

DIVERSITY, EQUITY, AND ACCOUNTABILITY: THE FUTURE OF WORK

Diversity of background, gender, and race defines the most successful teams in any workplace. In 2012, Google’s Project Aristotle aimed to define qualities in their teams critical to success and concluded that the ways in which team members treated each other were a direct indicator of the success of their team. Yet, oftentimes this aim is not reflected in policy or the boardroom. This session will explore how the top companies are translating intention into action and responsibility to create a 21st Century workforce that will ensure their success, both economically and socially.

DISASTER PREPAREDNESS

Every dollar invested in disaster preparedness and mitigation witnesses a \$6 savings in the U.S. federal response, saving government money in an era of reduced resources and, more importantly, saving lives and livelihoods of those most vulnerable. With a rise in unprecedented extreme weather events and climate change-related natural disasters, investing in community resilience and disaster prevention is no longer a priority, but is now a necessity, for an increasing number of communities around the world. Global voluntary frameworks have pointed national governments in a general direction but the challenge now lies in activating the same level of commitment to disaster preparedness at the local level. This will require a whole-of-society response and the adoption of a culture of preparedness. Concordia programming will look to frame “preparedness” for the range of stakeholders influential on the ground and craft clear goals for translating national commitments to preparedness at the local level.

YOUTH EMPLOYMENT AND ECONOMIC CAPACITY BUILDING IN SUB-SAHARAN AFRICA

Africa is home to 43% of the world’s out-of-school children population, with 10 million children dropping out of primary school every year. With a population that the World Bank estimates could increase to 1.8 billion by 2060, a crisis looms: how does Africa gain sufficient workforce development and economic capacity to meet population growth in the coming years? With a large and young population abounding with new ideas at their disposal, investors have an incredible opportunity to finance cutting-edge projects while preparing and utilizing one of the fastest-growing workforces in the world. However, infrastructural challenges and a lack of transparency in government impact the ability to train the workforce and provide meaningful and stable jobs. Public-private partnerships can provide the platform to promote innovative economic capacity building and harness Sub-Saharan Africa’s large natural and human resources to improve its economy and overall quality of life.

A dark blue background with a network of interconnected nodes and lines, representing a blockchain or digital network. The nodes are represented by dark blue circles of varying sizes, and the lines are thin, light blue lines connecting them. The overall pattern is a complex, web-like structure that fills the entire page.

BLOCKCHAIN CENTRAL

Concordia and the Global Blockchain Business Council will partner together to bring Blockchain Central to the 2018 Concordia Annual Summit. Blockchain Central will be the premier venue during UNGA for all things Blockchain, including Blockchain-related programming and a Blockchain Central lounge for networking and demonstrations throughout the conference. Blockchain Central will be seen by the thousands of attendees at the Concordia Annual Summit. Inclusive programming, including small roundtables, strategic dialogues, and high-level plenary sessions, will allow for a range of discussions by the leading voices in this groundbreaking field to create unmatched opportunities for innovators to collaborate with policymakers and business leaders. Blockchain Central will allow partners to engage at the highest levels and explore how Blockchain technology can facilitate more stable and efficient solutions for challenges and opportunities facing companies, institutions, and society.

MORE INFORMATION TO BE ANNOUNCED SOON

CEOS COMBATING MODERN DAY SLAVERY

A private sector commitment to assessing supply chains and mitigating risk of human rights violations within its workforce is critical to the global effort to eliminate modern day slavery. Yet too few companies have taken meaningful steps to fully identify risks and put in place processes to support their public policies in support of fair and safe labor conditions, citing the complexity of the challenge as reasoning for their muted response. Concordia programming will build on several years' worth of convenings in support of the private sector taking an active stance in the fight against labor trafficking and modern day slavery, and showcase leading practices and resources that top-performing companies have utilized.

ENTREPRENEURSHIP & INNOVATION ACROSS THE AMERICAS

From Chile's "Chilecon Valley" to Mexico City's recent tech boom, entrepreneurship and innovation have taken hold of the Americas. The Global Innovation Index ranks Chile 46th in the world for innovation, with Mexico at 58th and Colombia at 65th. Although applicable in every industry from government to energy to agriculture, breakthroughs in medicine, information, and communications technologies create jobs and invent new sectors in regional economies. As a powerful engine of economic and social change, pioneering a market-disrupting invention or prioritizing innovative approaches within existing companies are now tenets of economic growth. Promoting innovation requires investment in human capital, working in tandem with efforts to invest in higher education and nourish local job markets in the Americas. The global economy is increasingly interested in addressing complex issues like climate change, labor conditions, health care, poverty, electrification, and access to the internet. In these regards, public and private actors must encourage innovation to promote new approaches to these persistent global challenges. Concordia's programming will look to frame entrepreneurship and innovation as an asset for private and public sectors alike, seeking to foster a conversation about their direct and indirect benefits and how they can best be encouraged.

MOVING THE NEEDLE ON HUMAN RIGHTS IN THE MIDDLE EAST

The Middle East is witnessing a wave of democratic openings: just this year, Saudi women were granted the right to operate motor vehicles and study law at three universities, while Tunisian Muslim women are now allowed to marry non-Muslims if they please. In addition, the ratification of the UN Convention on the Rights of the Child has led to laws that protect children from abuse, neglect, and exploitation in many Middle Eastern countries. However, despite this progress, there are still many issues to address, including differences in access to education for women, the illegality of homosexuality, the lack of protections for domestic abuse victims, and unenforced equal opportunity initiatives. By engaging local voices and convening cross-sector leaders, Concordia's programming will explore collaborative solutions to advancing democracy in the Middle East.

ADVANCING HEALTHCARE BY EXPANDING ACCESS TO CLINICAL TRIALS

Clinical trials serve as one of the primary methods of conducting biomedical and behavioral research in order to advance the development and treatment of health issues. More often than not, these clinical trials are only available at the most prestigious institutions, making it difficult for patients without the means to travel to receive the healthcare they need. By expanding access to clinical trials, researchers will be able to accelerate the process of starting, completing, and implementing the trials so that the final treatment can be administered.

INNOVATIVE FINANCING FOR PEACE

Ten years ago, nearly 80% of humanitarian aid went to natural disaster response. Now, MercyCorps estimates that 80% of humanitarian aid is directed towards violent conflict response. The world has invested in conflict resolution, the refugee crisis globally, and the many side-effects that have been caused by violent outbreaks. But has it invested in prevention, or peace, at the same scale? Investing in preventing violent conflict, rather than responding to it, offers an opportunity to prevent the disruption, pain, and trauma caused by these waves of brutality and often presents a more desirable investment-to-impact ratio. In addition, investing in sustaining peace provides a more stable platform for working towards other Sustainable Development Goals, like fighting poverty and climate change, while also allowing more space for strategic alignment across sectors. The formation of public-private partnerships can provide the financial leverage of firms with the conflict knowledge of local stakeholders in order to provide incentives for long-term peace as well as a platform to discuss peace maintenance more objectively.

THE CONCORDIA LEADERSHIP COUNCIL

Concordia's Leadership Council is a powerful roster of former heads of state, leaders of industry, and policy experts with practical experience at every level of government and business. It includes:

George M. Logothetis

Chairman and Chief Executive Officer of The Libra Group & Chairman of The Concordia Leadership Council

President José María Aznar

Former President of The Government of Spain

Prime Minister José Manuel Durão Barroso

Former Prime Minister of The Republic of Portugal

President Felipe Calderón

Former President of The United Mexican States

Prime Minister Mikuláš Dzurinda

Former Prime Minister of The Slovak Republic

President Aleksander Kwaśniewski

Former President of The Republic of Poland

President Luis Alberto Lacalle

Former President of the Oriental Republic of Uruguay

President Andrés Pastrana Arango

Former President of The Republic of Colombia

President Laura Chinchilla

Former President of Costa Rica

President Sebastián Piñera

Former President of The Republic of Chile

President Jorge Fernando Quiroga

Former President of The Plurinational State of Bolivia

Prime Minister Kevin Rudd

Former Prime Minister of The Commonwealth of Australia

President Petar Stoyanov

Former President of The Republic of Bulgaria

President Danilo Türk, PH. D

Former President of the Republic of Slovenia

President Álvaro Uribe Vélez

Former President of The Republic of Colombia

President Vaira Vīķe-Freiberga

Former President of The Republic of Latvia

Suwat Liptapanlop

Former Deputy Prime Minister of The Kingdom of Thailand

HRH Prince Abdul-Aziz bin Talal

Special Representative of AGFUND

Dr. William J. Antholis

Director and Chief Executive Officer of The Miller Center

Teri Ardleigh

Leadership Council Member, Concordia

Cherie Blair, CBE, QC

Founder & Chair of Omnia Strategy LLP; Founder & Patron of The Cherie Blair Foundation for Women

Irina Bokova

Former Director-General of UNESCO

Dr. Ian Bremmer

Founder and President of Eurasia Group & Foreign Affairs Columnist and Editor-at-Large at TIME

Ambassador Paula J. Dobriansky, Ph.D.

Former Under Secretary of State for Global Affairs & President's Special Envoy to Northern Ireland

Dr. Jacob A. Frenkel

Chairman of JP Morgan Chase International

Jane Harman

Director, President, and Chief Executive Officer of Wilson Center

Dr. Kerry Healey

President of Babson College

Thomas Kean

Former Governor of the State of New Jersey & Chairman of The 9/11 Commission

Muhtar Kent

Chairman of the Board, The Coca-Cola Company

John S. Koudounis

Chief Executive Officer of Calamos Investments

Andrew N. Liveris

Executive Chairman, DowDuPont

Constantine M. Logothetis

Executive Vice Chairman of The Libra Group

Dr. Jabulane Mabuza

Chairman of Telkom SA SOC Limited

Anita B. McBride

Former Assistant to President George W. Bush & Chief of Staff to First Lady Laura Bush

Carolyn Miles

CEO & President of Save the Children

George J. Mitchell

Former Senate Majority Leader of the U.S. Senate

Ambassador John D. Negroponte

Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence

Michael J. Nyenhuis

President & CEO of Americares

Eduardo J. Padrón, Ph.D.

President, Miami Dade College

David A. Paterson

Former Governor of the State of New York

Gen. (Ret.) David H. Petraeus

Former Director of the Central Intelligence Agency

Frances Fragos Townsend

Former Homeland Security Advisor to the President of the United States & CBS News Senior National Security Analyst