

## EDITORIAL



WPL works on changing the perception of stereotypes. What does a political leader look like? The inner eye should portray a woman, as much as a man! Girl2Leader is WPL's groundbreaking campaign that connects adolescent girls with today's female political leaders. On 11. October, the Day of the Girl, female politicians in 17 countries on six continents will host almost 3000 girls, and give them a personal introduction to politics to show: politics is a woman's job! I am delighted that the Girl2Leader campaign continues to reside under the patronage of Her Excellency Marie-Louise Coleiro-Preca, President of Malta. Millions of girls, and boys, will also be reached online, sharing campaign stories on social media, and encouraged to #LeadLikeAGirl.

I am also thrilled to share with you an extensive survey and mapping about maternal healthcare in the European Union, to which many women politicians, and other experts, contributed. With around 1800 (too often avoidable!) maternal deaths annually in the EU, it remains an area in need of political action.

WPL's mission is to increase the number and influence of women in politics. More women in politics will change policies. The many activities that happen in the coming weeks are amplifying this ambition.

Enjoy reading the newsletter!

Silvana Koch-Mehrin, Founder & President of the Women Political Leaders Global Forum

## WOMEN LEADERS GLOBAL FORUM - REYKJAVÍK, ICELAND

### OUR CONVERSATIONISTS INCLUDE



**AMY WEAVER**  
President,  
Legal  
and General  
Counsel,  
Salesforce



**CHRISTY TANNER**  
Executive  
Vice President,  
CBS Interactive



**JACKIE HUNT**  
Member  
of the Board  
of Management,  
Allianz SE



**JOSE MANUEL BARROSO**  
Non Executive  
Chairman, Goldman  
Sachs  
President EU  
Commission (2004-2014)



**MARIE-LOUISE COLEIRO-PRECA**  
President of  
Malta



**STEPHANIE FLANDERS**  
Head of Bloomberg  
Economics,  
Bloomberg LP

The Women Leaders Global Forum is the Davos of women – Iceland style! It is a time where **women leaders discuss and share ideas and solutions on how to further advance society, increase gender equality and promote and positively develop the number of women in leadership positions.**

The Women Leaders Global Forum launches on 26-28 November, 2018, in Reykjavík, Iceland. The Forum is annually co-hosted by Women Political Leaders (WPL), and the Government and the Parliament of Iceland, and is co-chaired by leaders of the OECD, World Bank, World Economic Forum and others.

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## GUEST POST



**Mari Kiviniemi**  
Deputy Secretary General, OECD;  
Former Prime Minister of Finland (2010-2011)  
Co-chair of the Women Leaders Global Forum

If women are to have the same opportunities as men to lead in politics, more needs to be done to effectively level the playing field. As long as the glass-ceiling for women leaders continues to be a cultural issue, sound work-family reconciliation, including shared caring responsibilities with men, institutional legal measures and awareness raising and training are key policy options to enable women leaders.

At the OECD, our Recommendation on Gender Equality in Public Life, Recommendation on Gender Equality in Employment, Education and Entrepreneurship and G20/OECD Principles of Corporate Governance are aimed at promoting inclusive policy-making and improving women's access to leadership in public sector, as well as the private sector. Further, at the OECD we have also developed a Toolkit for mainstreaming and implementing gender equality in public life. The upcoming Women's Political Leaders Global Forum in Reykjavík is a great opportunity for women in political positions to connect, empower each other and communicate the need for promoting greater gender equality in politics.

## NEW AMBASSADORS



WPL is pleased to announce two new WPL Ambassadors. With 56 Ambassadors globally, WPL is able to reach women politicians on 6 continents. WPL ambassadors are Members of Parliament, as well as Ministers, Mayors or Vice-Presidents in their respective countries. They serve as the main point of contact for cooperation and participate in WPL events as honorary guests or speakers.

We are looking forward to a cooperating with the honourable Members of Parliament **Dieudonne Luma Etienne** for **Haiti** and **Ellen A. Attoh** for **Liberia**.

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## UPCOMING EVENTS

### #Girl2Leader

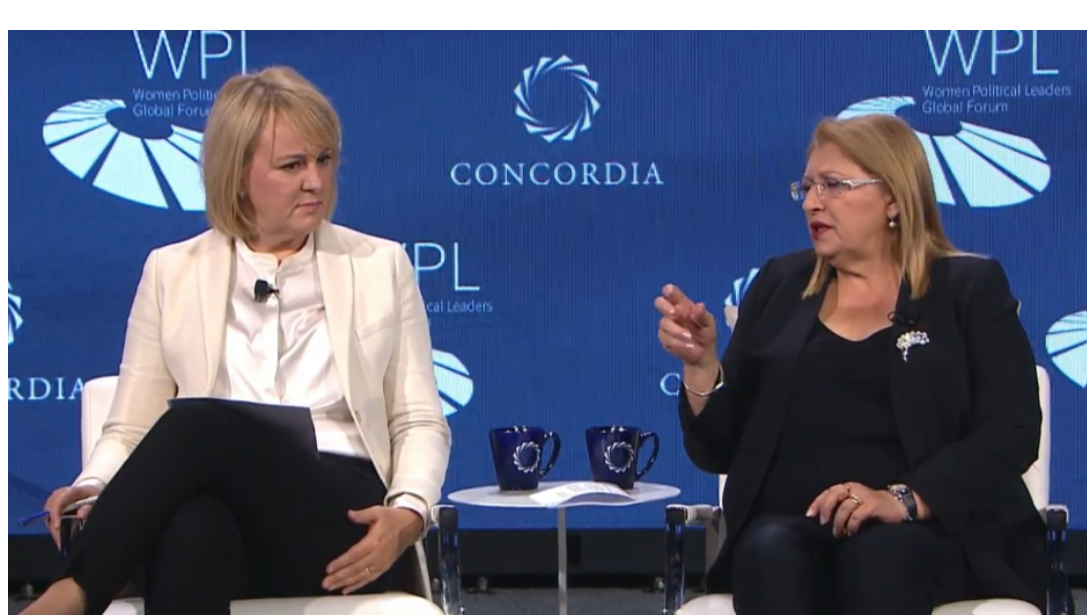


#Girl2Leader is a global initiative with the aim of empowering girls worldwide. This year, on the **11th of October**, #Girl2Leader delegates from **21 countries** will have the opportunity to hear personal stories of how women leaders in their country got involved in politics and to ask them questions on leadership. The programmes will then vary by location, but all the girls will get to be part of a Global Video Conference Call connecting them to all #Girl2Leader delegates participating in simultaneous campaign events around the world, in **Albania, Bolivia, Canada, Guinea, Ireland, Kenya, Malaysia, Malta, Monaco, Poland, Romania, Rwanda, Serbia, Ukraine, United Kingdom, USA** and at the European Parliament where nine Members of the European Parliament from **Belgium, Bulgaria, Finland, Ireland, Latvia, Sweden, and the United Kingdom** will be co-hosting a campaign event. Find out more about this exciting campaign on our website [www.girl2leader.org](http://www.girl2leader.org) and never miss a post from #Girl2Leader by following us on [Twitter](#), [Facebook](#) and [Instagram](#).

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## PAST EVENTS

### UN General Assembly, 73rd Session



Women Political Leaders is pleased to partner up with Concordia for the **Concordia Annual Summit 2018**. At the Concordia Annual Summit 2018, WPL hosted a plenary session with Her Excellency **Marie Louise Coleiro-Preca, President of Malta**, and **Ms. Kristalina Georgieva, CEO of the World Bank**. The session was moderated by Ms. Hanna Birna Kristjánsdóttir, former Icelandic minister, mayor, and parliamentarian and current Chair of the WPL Executive Board. WPL, Concordia and The Wilson Center alsoorganised the Women Lead Reception. WPL also hosted a **Social Media training** in cooperation with **Facebook**.

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WPL will also be co-hosted a session on Blockchain for Social Good: **Utilizing Blockchain to Aid Economic Development**, in cooperation with **Binance Charity Foundation (BFC)** and **Finance Center for South-South Cooperation (FCSSC)**. At this session, leading technology experts and government officials from around the world came together to discuss the impact and potential of blockchain technology on economic growth.

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## STUDY



2018

IMPROVING  
MATERNAL  
HEALTHCARE FOR  
VULNERABLE  
WOMEN IN EU28:  
WHAT CAN YOU DO?



Assessment of EU Status  
and Call for Political Action

A report by Women Political  
Leaders Global Forum (WPL),  
supported by MSD for Mothers

### Improving Maternal Healthcare for Vulnerable Women in EU28: What Can YOU Do?

WPL launched a study called **"Improving Maternal Healthcare for Vulnerable Women in EU28: What Can You Do?"**, supported by MSD for Mothers.

This study is meant to be a tool for policymakers, who strive for access to healthcare for all women. It includes key recommendations for incorporating access to maternal healthcare for vulnerable women into EU policies.

## CALENDAR

10 October 2018

[OECD Parliamentary Meeting](#)

11 October 2018

[#Girl2Leader – Lead Like a girl Campaign Events](#)

26-28 November 2018

[Women Leaders Global Forum](#)

12-18 November 2018

[APEC Leaders Meeting](#)



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