



WPL legal pages

Contents

Page 1: Terms and conditions.....	2
Page 2: Privacy Policy.....	5
Definitions.....	6
Personal Data.....	6
Usage Data.....	6
Cookies.....	6
Data Controller.....	6
Data Processor (or Service Providers).....	7
Data Subject.....	7
User.....	7
Data Collection and Use.....	7
Types of Data Collected.....	7
Use of Data.....	8
Legal basis for data processing.....	9
Retention of Data.....	9
Transfer of Data.....	9
Disclosure of Data.....	10
Business Transaction.....	10
Disclosure for Law Enforcement.....	10
Legal Requirements.....	10
Security of Data.....	11
Your Rights.....	11
Service Providers.....	11
Analytics.....	12
Advertising.....	12
Behavioral Remarketing.....	13



Obligation to provide data.....	14
Links to Other Sites	14
Children’s Privacy.....	15
Changes to This Privacy Policy	16
Jurisdiction	16
Contact Us.....	16
Page 3: Cookie policy	16
What are cookies?	17
How do we use cookies?.....	17

Page 1: Terms and conditions

Women Political Leaders (WPL) is a not-for-profit organization registered in the company register under Kt: 480517-0910 with the registered seat in Efstaleiti 5 in 103 Reykjavík, Island. Women Political Leaders (“us”, “we”, or “our”) operates the following websites with their newsletters (collectively called the “Service”):

<https://www.womenpoliticalleaders.org/>

<https://reykjavikforum.global/>

Access to and use of <https://www.womenpoliticalleaders.org/> and its newsletters (‘website’) is provided by Women Political Leaders (‘WPL’). WPL may, at its discretion, change these Terms and Conditions (‘terms’). If you (‘user’) do not agree to be bound by these terms, you should not use the website or subscribe to its newsletter.

1. Content of the Website

(a) While the information contained within the website is periodically updated, no guarantee is given that the information provided on this website is correct, complete, and/or up-to-date.

(b) The contents contained on the website are provided for general information purposes only and do not constitute legal or other professional advice on any subject matter.



(c) WPL does not accept any responsibility for any loss which may arise from reliance on the contents contained on the website.

(d) This website and its contents are provided 'AS IS' and 'AS AVAILABLE' without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

(e) User agrees to use the website and its contents only for lawful purposes and in a way that does not infringe the rights of, restrict or inhibit anyone else's use and enjoyment of the website and its contents. Prohibited behaviour includes harassing or causing distress or inconvenience to any person, transmitting obscene, untrue or offensive content or disrupting the normal flow of dialogue within WPL.

2. Copyright and Trademarks

(a) All copyright, trademarks, design rights, patents and other intellectual property rights (registered or unregistered) on the website and all contents (including all applications) located on the website shall remain vested in WPL or its licensors.

(b) The names, images and logos identifying WPL or third parties and their products and services are subject to copyright, design rights and trademarks of WPL and/or third parties. Nothing contained in these terms shall be construed as conferring any licence or right to use any trademark, design right or copyright of the WPL or any third party.

(c) Photographs have the copyright of the source credited in the text under them.

3. Use of the Website

(a) Permission is given for the downloading and temporary storage of the website for the purpose of viewing on a personal computer.

(b) The contents of the website are protected by copyright under international conventions and, apart from the permission stated, the reproduction, permanent storage, or retransmission of the contents is prohibited without prior written consent.

4. Third Party Content and Websites

(a) Some contents of the website (including links, blog posts and comments to articles) are supplied by a third party and may lead to other websites, including those operated and maintained by third parties ('Third Party Content').



(b) WPL includes Third Party Content solely as a convenience to its users, and the presence of such contents does not imply WPL's responsibility for them, for the linked website or an endorsement of the contents or the linked website or its operator.

(c) The Third Party Content must be civil and tasteful. It must not be disruptive or offensive. It must not contain unlawful content, inappropriate usernames (e.g. vulgar, offensive etc.) or off-topic material.

(d) Advertising in Third Party Content is not allowed unless prior written approval of WPL has been given.

(e) By sharing any Third Party Content (including any text, photograph, graphics or video) with WPL you grant to WPL, free of charge, permission to use the material in any way it wants (including modifying and adapting it for operational and editorial reasons) for WPL services. In certain circumstance WPL can share your contribution with third parties.

5. Privacy Protection

User's personal information will be protected in line with the General Data Protection Regulation (GDPR) EU 2016/679 and our Privacy Policy, and will not be given, sold, traded or rented to third parties, unless specifically mentioned.

6. Newsletters

A user who no longer wishes to receive WPL's newsletters may opt-out by clicking on an unsubscribe link on the bottom of a newsletter and following the link.

7. Force Majeure

WPL will not be liable or deemed to be in default for any delay or failure in performance or interruption of the delivery of any content resulting from any cause beyond its control, including but not limited to failure of electronic or mechanical equipment or communication lines, telephone or other problems, computer viruses, unauthorized access, theft, operator errors, severe weather, earthquakes or natural disasters, strikes or other labour problems, wars, or governmental restrictions.

8. Indemnity

Users agree to indemnify, defend and hold harmless WPL, its partners, clients, employees, officers and directors, from and against any and all claims, liabilities, penalties, settlements, judgments, fees (including reasonable attorneys' fees) arising from (i) any Content that the user or anyone may submit, post or transmit to the website (including Third Party Content); (ii) the



user's use of the WPL services; (iii) the user's violation of these Terms; and (iv) any violation or failure by user to comply with all laws and regulations in connection with the Services.

9. Jurisdiction and Arbitration

(a) These terms shall be governed by and interpreted in accordance with the laws of Belgium, which shall have exclusive jurisdiction over any disputes.

(b) If any provision of this agreement is held by a court of jurisdiction to be illegal, invalid or unenforceable, the remaining provisions shall remain in full force and effect.

(c) Any cause of action of yours with respect to these terms must be filed in a court of competent jurisdiction within one year after the cause of action has arisen, or such cause will be barred, invalid, and void.

10. Contact

Address your feedback to mail@wpleaders.org.

BRUSSELS OFFICE
BLVD. CHARLEMAGNE 96

1000 BRUSSELS
BELGIUM
Phone: +32 27 33 13 44

REYKJAVÍK OFFICE
SUNDABORG 5

104 REYKJAVÍK
ICELAND

Page 2: Privacy Policy

Effective date: (date of publication of page)

Women Political Leaders (WPL) is a non-profit organization registered in the company register under Kt: 480517-0910 with the registered seat in Efstaleiti 5 in 103 Reykjavík, Iceland Women



Political Leaders (“us”, “we”, or “our”) operates the following websites with their newsletters (collectively called the “Service”):

<https://www.womenpoliticalleaders.org/>

<https://reykjavikforum.global/>

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions (link to our Terms and Conditions)

Definitions

Personal Data

Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

Usage Data

Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Cookies

Cookies are small pieces of data stored on a User’s device.

Data Controller

Data Controller means a person or legal entity who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be, processed.

For the purpose of this Privacy Policy, we are a Data Controller of your data.



Data Processor (or Service Providers)

Data Processor (or Service Provider) means any person (other than an employee of the Data Controller) who processes the data on behalf of the Data Controller.

We may use the services of various Service Providers in order to process your data more effectively.

Data Subject

Data Subject is any living individual who is the subject of Personal Data.

User

The User is the individual using our Service. The User corresponds to the Data Subject, who is the subject of Personal Data.

Data Collection and Use

We collect several different types of data for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally, identifiable information may include, but is not limited to:

- Contact data (Email address, telephone number)
- First name and last name
- Geographic data (Address, Country, City, ZIP/Postal code etc)
- Organisation and position
- Demographic data (age, gender)
- Online identifiers (username, IP etc)

We may use your Personal Data to contact you with newsletters, invitation to conferences promotional materials and other information that may be of interest to you. You may opt out of



receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

Usage Data

We may also collect information on how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.
- **Advertising Cookies.** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

Most of the data we collect is collected directly from the data subject. We collect some data from 3rd party sources via cookies. For more details about cookies consult our [cookie policy](#).

Use of Data

Women Political Leaders uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service



- To allow you to participate in interactive features of our Service when you choose to do so
- To provide you with our newsletters
- To serve relevant advertising
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other events or services which we offer that might interest you, unless you have opted not to receive such information

Legal basis for data processing

Women Political Leaders uses several legal bases for processing data:

- consent
- performance of a contract
- compliance with legal obligations
- legitimate interest of Women Political Leaders, such as for marketing purposes, to control the regular operation of the Service, to defend our rights or to improve our website.

Retention of Data

Women Political Leaders will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Women Political Leaders will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

The data that we collect is mostly processed in Belgium.



WPL transfers data to a country outside the European Economic Area only when that country ensures an adequate level of protection within the meaning of the legislation in force and, in particular, within the meaning of the General Data Protection Regulation (for more information on the countries offering an adequate level of protection, see: <https://goo.gl/1eWt1V>), or within the limits permitted by the legislation in force, for example by ensuring the protection of data by appropriate contractual provisions.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Women Political Leaders will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Business Transaction

If Women Political Leaders is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Disclosure for Law Enforcement

Under certain circumstances, Women Political Leaders may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Legal Requirements

Women Political Leaders may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Women Political Leaders
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability



Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Your Rights

Women Political Leaders aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us by sending us an email to privacy@wpleaders.org.

You have the right:

- To access and receive a copy of the Personal Data we hold about you
- To rectify any Personal Data held about you that is inaccurate
- To request the deletion of Personal Data held about you
- To withdraw your consent over the processing of your data
- You have the right to data portability for the information you provide to Women Political Leaders. You can request to obtain a copy of your Personal Data in a commonly used electronic format so that you can manage and move it.

Please note that we may ask you to verify your identity before responding to such requests.

You also have the right to lodge a complaint with your national data protection supervisory authority.

Service Providers

We may employ third party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Technical services



We may use third-party services to extend the functionality of our Service.

Google Tag Manager

Google Tag Manager is a service offered by Google that allows us to deploy other services on the website. Google Tag Manager does not collect any of your personal data.

Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the [Google Analytics opt-out browser add-on](#). The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Newsletters

Salesforce

We use Salesforce as our newsletter sending platform. By using our Service, you acknowledge that some of the information you provide will be transferred to Salesforce for processing in accordance with their [Privacy Policy](#).

Advertising

We may use third-party Service Providers to show advertisements to you to help support and maintain our Service.

Google AdSense DoubleClick Cookie



Google, as a third party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visit to our Service or other websites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: <http://www.google.com/ads/preferences/>

Behavioural Remarketing

Women Political Leaders uses remarketing services to advertise on third party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

Google AdWords

Google AdWords remarketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on – <https://tools.google.com/dlpage/gaoptout> – for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Twitter

Twitter remarketing service is provided by Twitter Inc.

You can opt-out from Twitter's interest-based ads by following their instructions: <https://support.twitter.com/articles/20170405>

You can learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy page: <https://twitter.com/privacy>

Facebook



Facebook remarketing service is provided by Facebook Inc.

You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>

To opt-out from Facebook's interest-based ads follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

LinkedIn

LinkedIn remarketing service is offered as part of the LinkedIn Marketing Solutions pack. To read more about how LinkedIn Marketing solutions comply with GDPR read this FAQ: <https://www.linkedin.com/help/linkedin/answer/87080/linkedin-marketing-solutions-and-the-general-data-protection-regulation-gdpr-?lang=en>

For LinkedIn's Privacy Policy go here: <https://www.linkedin.com/legal/privacy-policy>

Obligation to provide data

As a website user, you are under no statutory or contractual obligation to provide your personal data to us. If you enter into a contractual relationship with us, you may need to provide some personal data for the purpose of the realisation of the contract.

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.



We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Here I need to know what kind of info we collect for #Girl2Leader and under what circumstances we can do that.

The privacy of children is important to us. This Privacy Policy explains how WPL collects, uses and discloses information collected from children under the age of thirteen through this website, mobile site or application. This policy also explains the rights that parents have with respect to their children's personal information.

When a child accesses and interacts with the WPL website or program, we may collect certain information automatically about those visits. The information we collect includes the type of computer operating system, IP address and/or mobile device identifier, web browser type, content viewed, the frequency with which the child visits various parts of our sites or applications, information regarding the online or mobile service provider, and cookie ID. We do not collect registration information from children on this site. Cookies and other tracking technologies (such as pixels, beacons, and Adobe Flash technology, including cookies) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to a child's browser when he or she first requests a web page and then stores the data on the child's computer so the website can access the information when the child makes subsequent requests for pages from that service. These technologies may also be used to collect and store information about a child's usage of the websites, such as pages visited, content viewed, search queries run and contextual advertisements served. We only use these types of information to support the internal operations.

We use the information we collect from and about a child to allow the child to participate in our "Girls to Leader program" and to provide the child and/or parent with support and to respond to inquiries. WPL may make a child's information available to certain third-party service providers, such as contractors or agents who help us manage or provide our Services. These service providers only collect and use information from children for our internal purposes, consistent with this Privacy Policy.

In the event we start collecting registration information from children, we will provide parents with the ability to access the information collected from their children.



If you have additional questions regarding this privacy policy, please contact us at mail@wpleaders.org

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Jurisdiction

The current Privacy Policy is subject to Belgian law. For cases related to the current document, we appoint the court in Brussels, Belgium as the competent one.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email at privacy@wpleaders.com.

Page 3: Cookie policy

To make this site work properly, we sometimes place small data files called cookies on your device.



What are cookies?

A cookie is a small text file that a website saves in the browser of your computer, tablet or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

We use anonymous cookies that tell us where do our users come from and what pages they visit. These cookies sometimes collect anonymous statistics about the user (such as gender, age, interests) and the data is stored by the analytics service that we use: Google Analytics. These cookies also gather data about a person's behaviour on our website: what pages they visit, how long they stay on the page, what videos they watch or files they download.

We also use tracking cookies from social networks such as Facebook, Twitter, Youtube and LinkedIn in order to be able to serve better advertising to our users on these platforms and to assess the performance of our ads on these platforms. The data that these platforms collect is anonymized. That means that we cannot see your social media profiles, but you will sometimes see ads to Women Political Leaders pages advertised to you on social media.

Will our website still work without cookies?

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended.

How to control cookies

You can **control and/or delete** cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work. You can also opt out using tools like this one: <http://optout.aboutads.info/?c=2#!/>.

More information

You can read more about how we use your personal data in our Privacy Policy ([link to our Privacy Policy](#)).



If you have questions regarding cookies, you can contact us at privacy@wpleaders.org.