# Cookie policy

*Last updated: May 10, 2021*

To make this site work properly, we sometimes place small data files called cookies on your device.

# What are cookies?

A cookie is a small text file that a website saves in the browser of your computer, tablet or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

# How do we use cookies?

We use anonymous cookies that tell us where do our users come from and what pages they visit. These cookies sometimes collect anonymous statistics about the user (such as gender, age, interests) and the data is stored by the analytics service that we use: Google Analytics. These cookies also gather data about a person's behaviour on our website: what pages they visit, how long they stay on the page, what videos they watch or files they download.

We also use tracking cookies from social networks such as Facebook, Twitter, Youtube and LinkedIn in order to be able to serve better advertising to our users on these platforms and to assess the performance of our ads on these platforms. The data that these platforms collect is anonymized. That means that we cannot see your social media profiles, but you will sometimes see ads to Women Political Leaders pages advertised to you on social media.

**Will our website still work without cookies?**

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended.

**How to control cookies**

You can **control and/or delete** cookies as you wish – for details, see aboutcoo̲k̲i̲e̲s̲.̲o̲r̲g̲. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a

site and some services and functionalities may not work. You can also opt out using tools like this one: http://optout.aboutads.info/?c=2#!/.

**More information**

You can read more about how we use your personal data in our Privacy Policy (link to our Privacy Policy).

If you have questions regarding cookies, you can contact us at dataprotection@wpleaders.org.